

other planet

Services for Amazon: Price List



68oz/2L of Fresh Filtered Water

- Constant Auto-fill
- Built-in storage
- Carbon Filtration

EDITORS' CHOICE AWARDS WINNER
Pet Product News

Pet Insight VANGUARD AWARDS WINNER

INDUSTRY RECOGNITION AWARDS



[VIEW OUR PORTFOLIO](#)

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Why Hire Us



15% to 200%

Conversion Rate Increased
by 15% to 200% (29% on average)

Clients report a substantial uplift in sales
after replacing their existing product
visuals with Smartimages™.

Sales Boost

30-40%

In most cases, CVR grew by 30% to 40% immediately as soon as our clients deployed the content we'd made for them.

15%

Sales increased by around 15% when the product was of the same or lower quality compared to competitors.

50-200%

Conversion rate grew by 50-200% when the product was exceptional and competitive within its niche.

CTR Increase

12% to 280%

Click Through Rate Increased by 12% to 280% (43% on average)

What is Click Through Rate?

CTR is the number of clicks that your listing receives divided by the number of times your product is shown in search results.

$\text{Clicks} \div \text{impressions} = \text{CTR}$

Why this matters?

You earn more, spend less on ads,
and rank higher in Amazon search

More organic sales

Higher conversion means more visitors become buyers. The same traffic generates more revenue.

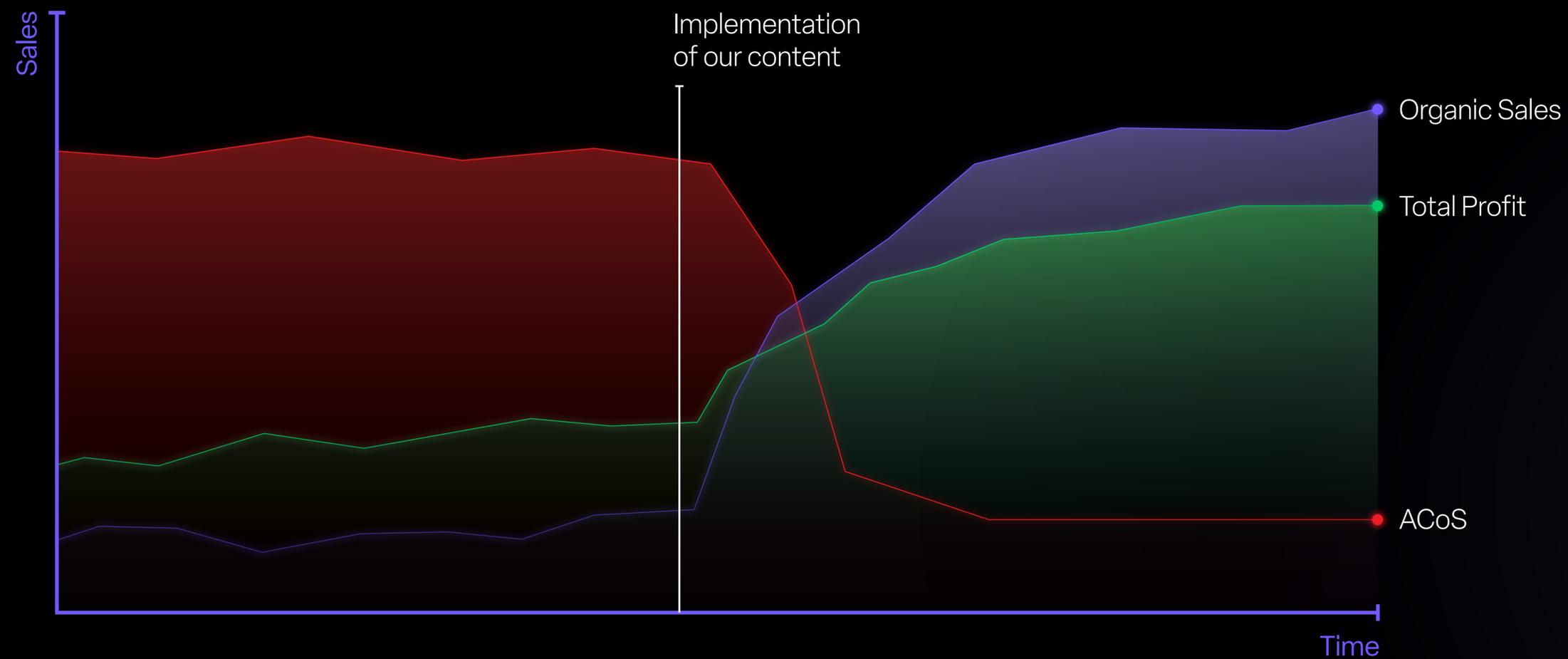
Lower advertising costs

When more clicks turn into purchases, your ad spend works harder. ACoS drops and you spend less to achieve the same sales.

Higher Amazon rankings

Amazon promotes listings that convert better because they generate more fees for the platform.

Bottomline Impact



**Invest in our service ONCE and then
SELL MORE and SPEND LESS ON ADS forever**

Our services come at a premium, but for good reason. Implementing the content we will make for you will improve your conversion rate and lower your ACoS (Advertising Cost of Sale). You will sell more organically and pay less for your paid sales. Every. Single. Month.

Strategic Pricing



Our industry-leading graphic design elevates your product's perceived value, allowing you to command higher prices. This strategic positioning will justify higher pricing while maintaining superior conversion rates. The result? You sell more at higher prices, outperforming competitors and maximizing profitability with every sale.

Other Planet in Numbers

1,300+

Amazon products photographed
and designed in our studio

17

Years in business

700+

Clients from 15 countries

99.4%

Client satisfaction rate

Our Team



Eli Gitelman

CEO and Creative Director

19 years of experience in graphic design, advertising, and marketing



Nina Landoy

CFO

16 years of experience in business administration



Katerina Mayorova

Amazon Designer and AI Specialist

11 years of experience in post-production and graphic design



Alexander Grebenkin

Senior Designer

14 years of experience in graphic design



Julia Chubarova

Amazon Designer & Marketologist

7 years of experience in graphic design for e-commerce



Irina Levshinskaya

Senior Designer

7 years of experience in graphic design



Alina Tabachnikova

Digital Retoucher

12 years of experience in photography and retouching



Ihor Semiuk

3D Designer and Digital Retoucher

14 years of experience in post-production and 3D visualization



Anna Plotnikova

Digital Retoucher

11 years of experience in post-production



Jenya Ovchinnikova

Digital Retoucher

9 years of experience in post-production



Alexander Stolov

Photographer

15 years of experience in photography



Jenya Getman

Digital Retoucher

12 years of experience in post-production



Melissa Minaeva

Digital Retoucher

9 years of experience in post production



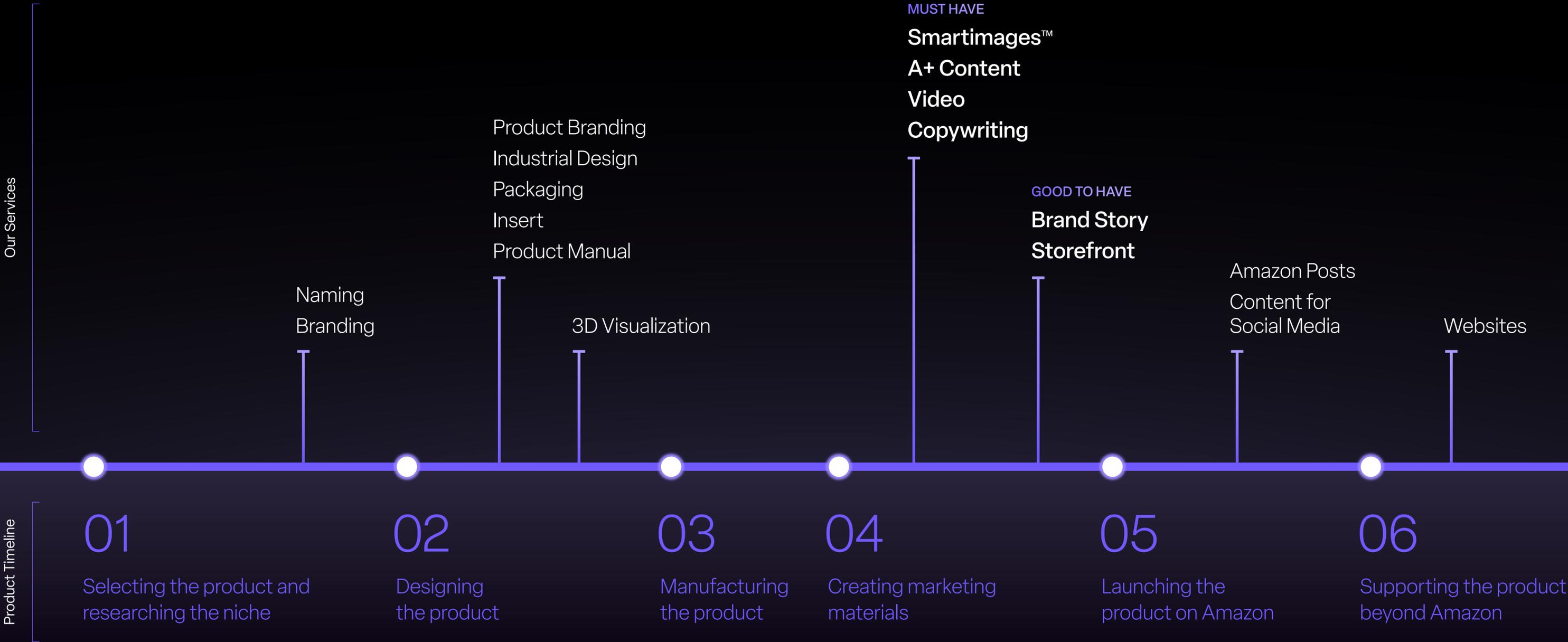
Helen Lathan

Copywriter

12 years of experience in copywriting and editing

Our Services for Amazon Sellers

Amazon Private Label Product Development Timeline



Our Eight-Step Process

Our Eight-Step Process

up to
150

Hours invested in every Amazon product

01 Research

amazon All Search Amazon EN Hello, sign in Account & Lists Returns & Orders Cart

TYMO Straightening Hair in Half Time Shop TYMO >

Results
Check each product page for other buying options.

Sponsored

- Hair Straightener Brush, TYMO Ring Hair Straightener Comb Straightening Brush for Women with 5 Temps 20s Fast Heat...

1 Count (Pack of 1)
★★★★☆ 63,109
10K+ bought in past month

\$49⁹⁷ (\$49.97/Count) List: \$59.99
✓prime
FREE delivery Sun, Sep 1
Or fastest delivery Tomorrow 10 AM - 3 PM

Add to cart
- Hair Straightener Brush, 30s Fast Heated Negative Ionic Hair Straightening Brush, Global Voltage...

200+ bought in past month

\$36⁹⁹ (\$36.99/Count) List: \$40.99
Save \$7.00 with coupon
✓prime
FREE delivery Sun, Sep 1
Or fastest delivery Thu, Aug 29

Add to cart
- TYMO Ring Hair Straightener Brush - Hair Straightening Iron with Built-in Comb, 20s Fast Heating & 5 Temp...

6 Piece Set
★★★★☆ 12,141
4K+ bought in past month

\$49⁹⁹ (\$49.99/Count) List: \$59.99
✓prime
FREE delivery Sun, Sep 1
Or fastest delivery Thu, Aug 29

Add to cart
- Tasuterr Hair Straightener, 2024 Upgraded 2 in 1 Negative Ion Hair Straightener Styling Comb, Portabl...

1 Count (Pack of 1)
★★★★☆ 63,109
10K+ bought in past month

\$42⁹⁹ (\$3.24/Ounce)
Save 7% with coupon
\$4.99 delivery Sep 6 - 16
Only 19 left in stock - order soon.

Add to cart
- Hair Straightener Brush, TYMO Ring Hair Straightener Comb Straightening Brush for Women wit...

1 Count (Pack of 1)
★★★★☆ 63,109
10K+ bought in past month

\$49⁹⁷ (\$49.97/Count) List: \$59.99
✓prime
FREE delivery Sun, Sep 1
Or fastest delivery Tomorrow 10 AM - 3 PM

Add to cart
- Hair Straightener Brush, MegaWise Hair Straightening Comb for All Hair Types with Nano Heating Teeth...

4K+ bought in past month

\$29⁷² (\$2.48/Ounce)
✓prime
FREE delivery Sun, Sep 1 on \$35 of items shipped by Amazon
Or fastest delivery Tomorrow 10 AM - 3 PM

Add to cart

Trending now

- TYMO Hair Straightener Brush - Upgraded Ionic Plus Straightening Brush with Dense Bristles, 16 Temp...

1 Count (Pack of 1)
★★★★☆ 2,569
7K+ bought in past month

\$69⁹⁹ (\$69.99/Count) List: \$79.99
✓prime
- TYMO Ring Hair Straightener Brush - Hair Straightening Iron with Built-in Comb, 20s Fast Heating & 5 Temp...

6 Piece Set
★★★★☆ 12,141
10K+ bought in past month

\$49⁹⁹ (\$49.99/Count) List: \$59.99
✓prime
- Hair Straightener Brush, TYMO Ring Hair Straightener Comb Straightening Brush for Women wit...

1 Count (Pack of 1)
★★★★☆ 63,109
10K+ bought in past month

\$49⁹⁷ (\$49.97/Count) List: \$59.99
✓prime
- TYMO Ring Plus Ionic Hair Straightener Brush - Straightening Comb with Negative Ions for Wome...

700+ bought in past month

\$74⁹⁹ (\$74.99/Count)
✓prime
- Paul Mitchell Pro Tools Express Ion Style+ 1" Ceramic Flat Iron, Adjustable Heat Settings, For...

200+ bought in past month

\$131⁵⁰ (\$131.50/count)
✓prime
- Electric Hot Ceramic Curler Straightener Brush Pressing Iron for Natural Black Hair, Anti-Scald Wig...

1 Count (Pack of 1)
★★★★☆ 8,500

\$20⁹⁹ (\$20.99/Count)
✓prime

In-Depth Marketing Research

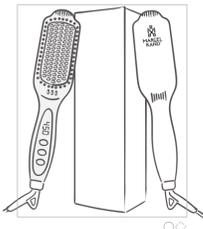
As we receive product info from you, we research your product to identify and prioritize its benefits. We look deep into your competitors' listings to make sure that yours will be the best in the category.

02 Sketches

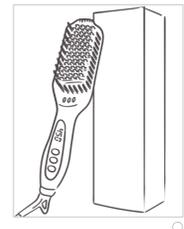
Product Slider Smartimages™

We deliver 9 Smartimages™, but on Amazon the slider shows only 7. Please use 01-A and 01-B for A/B testing. As for other images, recommended use is noted in the image name or marked otherwise in the sketch.

01-A Main image



01-B Main image

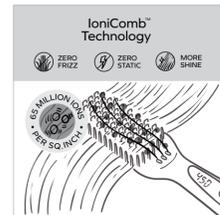


Main images in a vertical layout appear larger on smartphones. While they will appear smaller on desktops, the prevalence of mobile traffic justifies the change.

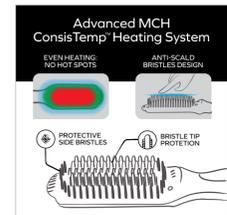
02 Quick, Effortless, Safe. Professional. Certified + Warranty



03 Ionic Technology



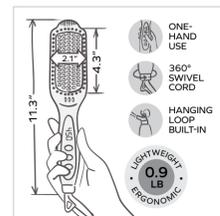
04 Heating + Anti scald



05 Fast action



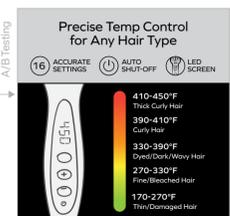
06 Product Dimensions + Ergonomic + 360° Swivel Cord



07 Video



08 Temperatures for different hair types



09 Seasonal image #02 Any holiday version



Images for A/B testing and seasonal use

Sketches and Copywriting Inside the Smartimages™

Each image is designed for the greatest sales potential. We create detailed sketches that showcase your product's advantages and unique selling propositions. We provide the best strategy for the visuals through our meticulous competitive analysis and in-depth study of the target audience. No other studio offers this level of planning and conceptualization in preparing a listing.

Premium A+ Content

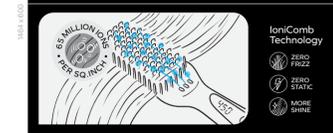
01 Module name: Premium A+ Full Video or Premium A+ Full Image



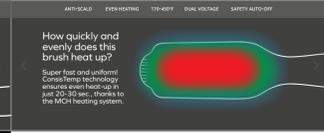
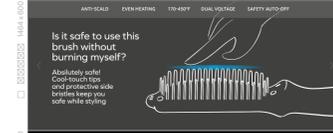
02 Module name: Premium A+ Simple Image Carousel



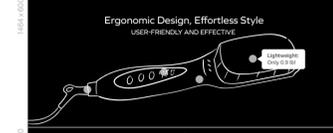
03 Module name: Premium A+ Full Image



04 Module name: Premium A+ Navigation Carousel



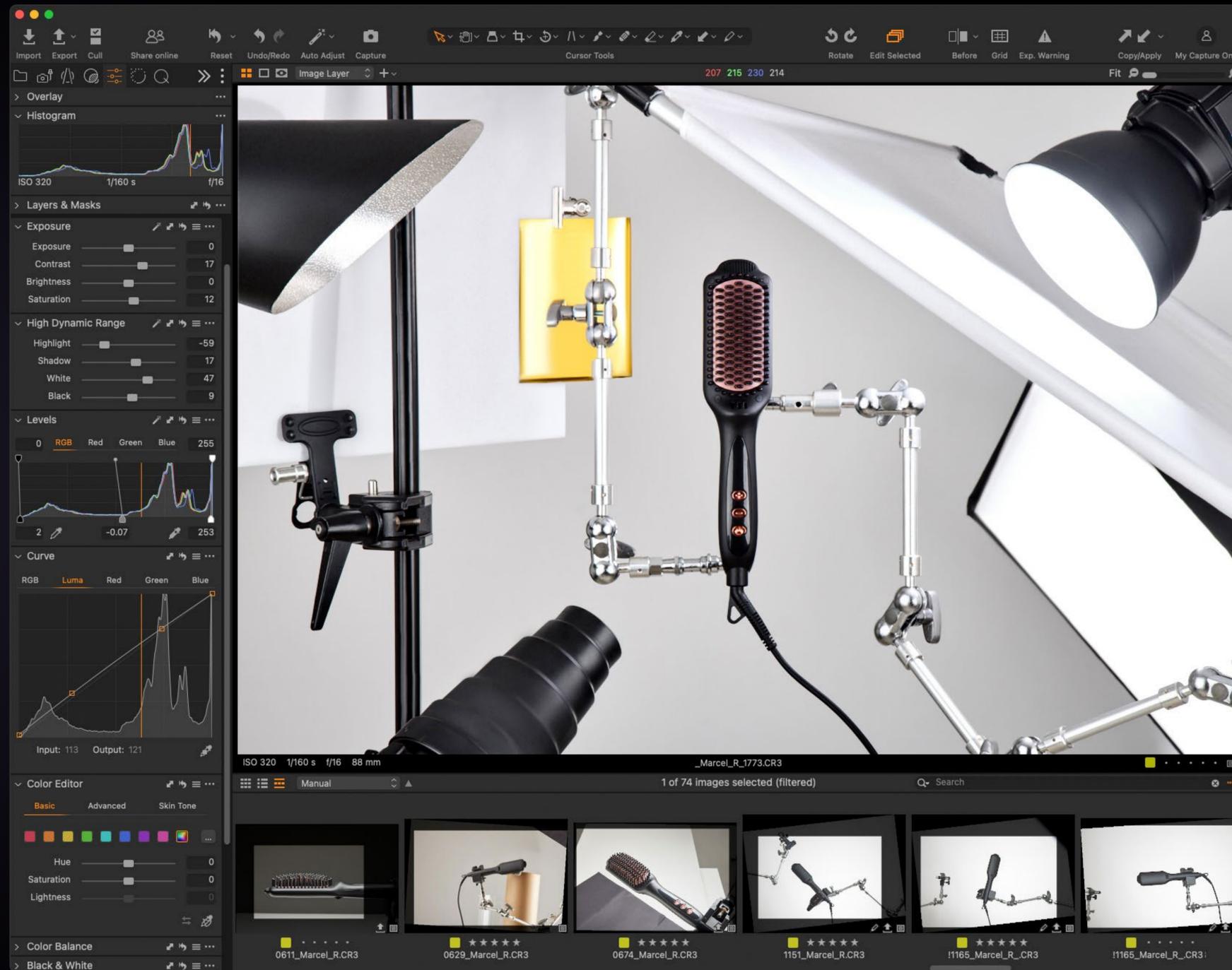
05 Module name: Premium A+ Hotspots 1



06 Module name: Premium A+ Full Image



03 Product Photography

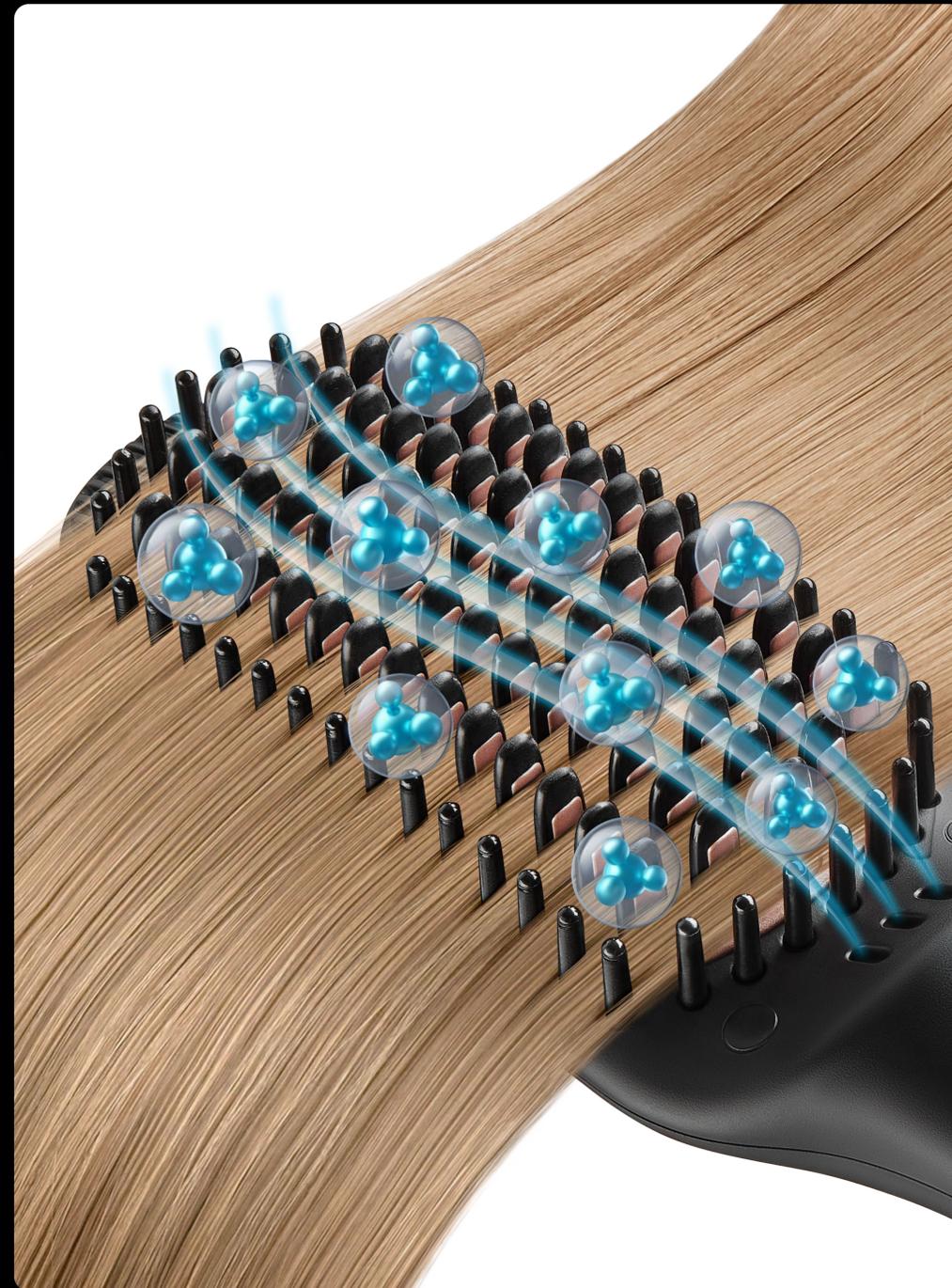
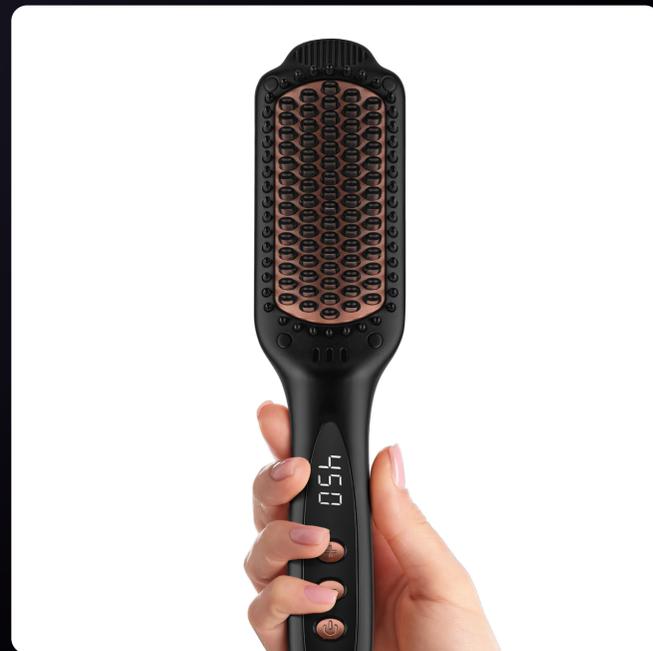


Advertising-Level Product Photography

Photos are taken in our studio by professional ecommerce photographers. Custom angles, crisp closeups, and lifestyle shots are all in a day's work on Other Planet.

Optionally, we will provide the right props, the models, the locations: anything that makes your product shine.

04 Retouching



Post-Production & Retouching

The process for EACH individual image includes one hour of in-depth retouching, vector clipping mask (if needed), and complex effects. Our talented retouchers have an eye for the very smallest details and have vast experience in most advanced retouching techniques.

Focus stacking, frequency separation, texturing, color LUTs: even for most photographers, this sounds too complicated. Our designers eat this for breakfast.

05 Compositing



Photorealistic Compositing with AI Images

We produce composite images by combining AI-generated scenes with your product real shots, taken from exact angle and with exact lighting to blend in seamlessly. This approach ensures both advertising-level images and 100% product accuracy, unlike standalone AI generations.

06 Graphic Design

MARCEL RAND
One-Step Straightening

SILKY-SMOOTH
SHINY • SOFT

Comb + Flat Iron
in One Tool

TWICE FASTER
SAFER FOR YOUR HAIR

LEARN MORE

IoniComb Technology

- ZERO FRIZZ
- ZERO STATIC
- MORE SHINE

65 MILLION IONS PER SQ. INCH

Is it safe to use this brush without burning myself?

Absolutely safe! Cool-touch tips and protective side bristles keep you safe while styling.

Ergonomic Design, Effortless Style
USER-FRIENDLY AND EFFECTIVE

Lightweight Only 0.9 lb

Designed in California

MARCEL RAND

Keep your hair healthy and beautiful with minimal effort, enjoying the safety modern technology provides.

HAVE THE BEST HAIR DAY. EVERYDAY.

MARCEL RAND
S-200

Twice Faster & Safer for Your Hair

110-240V ⚡ DUAL VOLTAGE: TRAVEL READY!

IoniComb™ Technology

- ZERO FRIZZ
- ZERO STATIC
- MORE SHINE

65 MILLION IONS PER SQ. INCH

Industry-Best Graphic Design

We know exactly how to elevate your product marketing through skillful design. You'll get infographics that are aesthetically appealing and easy to understand. Your listing will stand out even in a saturated category.

Not to brag, but our team of experts brings together people with 9 to 19 years of experience in spheres that are relevant to the successfulness of your business: from photography and design to branding and advertising.

From product galleries to A+ Content and Amazon Storefronts, we design comprehensive visual solutions. Our tailored imagery enhances conversion rates, supports premium pricing strategies, boosts subscription sign-ups, and ultimately maximizes your revenue potential on Amazon.

07 Copywriting



Hair Straightener Brush

DataDive Keywords

Keywords will be marked with colors in the text

Title	Feature Bullets
Hair Straightener Brush, Flat Iron Brush, Straightening Brush, Hair Brush Straightener for Women	best hair straightening brush, heat brush hair straightener, hairbrush straightener brush, flat iron brush hair straightener, hair straightener brush for thick hair, best hair straightener brush
Product Description	Image Keywords
brush flat iron hair straightener, best straightening hair brush, straightening brush for curly hair, negative ion hair straightener brush, hot hair brush straightener, electric hair brush straightener, straightening brush for black hair, hair straightener brush for short hair, brush straightener for thick hair	cepillo alisador de cabello profesional, hair straightner brush, smooth it 2 in 1 straightening comb, cepillo para planchar el cabello, cepillo alaciador de cabello, cepillo alisado, straighting brush, plancha cepillo para alisar el cabello, hair straighter brush, hair straightener brush, cepillo para alaciar el cabello, hair straightener brush for black women

Generic Keywords

1	hair straightener brush straightening for women flat iron hairbrush
2	cepillo alisador de cabello peine para planchar plancha alisar el alaciador alisado alaciar
3	professional ionic heat thick smooth it 2 in 1 comb curly negative
4	ion heating black hot the electric straighter heated short
5	professional best straightner straighting brish

Listing Ranking Juice® Leaderboard		
	Overall (1/10)	Title (1/10)
	Bullets (5/10)	Description (1/10)
1. My Listing	349,275	
2. TYMO (B0BL34CGLM)	298,403 (+50,872)	
3. SUPBERC (B0CRHBRVY8)	275,800 (+73,475)	
4. Nicebay (B0CH391M9D)	272,887 (+76,388)	
5. Terwillix (B0CELJVRMX)	247,984 (+101,291)	
6. Benherofun (B09NVCYPMZ)	246,581 (+102,694)	
7. LANGE HAIR (B086PK2CQH)	243,379 (+105,896)	
8. MEGAWISE (B08P48L2JJ)	209,706 (+139,569)	
9. KIWOLS (B0CCRYHJLN)	202,821 (+146,454)	
10. REVLON (B097CNMFZ5)	0 (+349,275)	

Optimization in the "hair straightener brush" niche

Ranking No. 1 among the competitors, with more than 50,000 Ranking Juice points above the closest one

TITLE

Marcel Rand Hair Straightener Brush: Quick, Safe, Caring Flat Iron Brush | Straightening Brush w/ Ions, 118 Bristles, Massage, 170 to 450 °F | Dual Voltage Hair Brush Straightener for Women and Men

FEATURE BULLETS

- WHO NEEDS A STYLIST? YOU'VE GOT THIS: Achieve straight, smooth & shiny hair effortlessly with the **best hair straightening brush**. Combining a comb and a flat iron, the **heat brush hair straightener** rules out damage as the hair gets less heat exposure
- Other options for headlines: BAD HAIR DAYS? NOT ON OUR WATCH | SALON-WORTHY HAIR MADE EASY
- HEALTHIER HAIR WITH IONIC TECHNOLOGY: The **hairbrush straightener brush** emits 65 million negative ions per square inch to reduce static, lock in moisture, and minimize frizz. The built-in ionic generator enhances shine and nourishes your hair
- EVEN HEATING FOR SUPERIOR STYLING: The ceramic comb teeth, plate, and the metal ceramic heaters (MCH) in this **flat iron brush hair straightener** ensure consistent temperature to prevent hot spots and heat damage. Heats up in just 20 to 30 seconds
- ANTI-SCALD DESIGN FOR SAFETY: The cool tips and side bristles in this **hair straightener brush for thick hair** protect your skin and fingers: it's worry-free styling from any angle! Adjust according to your hair type: the temperatures range from 170 to 450 °F
- DUAL VOLTAGE, TECH-SAVVY, ERGONOMIC: That's the **best hair straightener brush** with an LCD display and 118 quick-action bristles. It's lightweight and one-hand, with a helpful 360 swivel cord. Perfect for all hair types, for traveling and daily use

PRODUCT DESCRIPTION

Discover a revolutionary **brush flat iron hair straightener** designed to bring a salon-level routine to your home: effortless styling with professional results ✓ **Flawless Beauty**

- Your hair's going to be soft, silky-smooth, and shiny
- The **best straightening hair brush** in terms of convenience
- Just a few simple motions
- Works faster to ensure lesser heat exposure and prevent damage
- **Straightening brush for curly hair**
- ✓ **Healthier Hair** with Ionic Technology
 - Ionic generator emitting 65 million negative ions per square inch
 - **Negative ion hair straightener brush**
 - Reduces static
 - Keeps natural moisture at the optimal level
 - Frizz minimized
- ✓ **Even Temperatures**
 - Ceramic comb teeth and plate + MCH system
 - Consistent heat against hot spots and damage
 - Caring **hot hair brush straightener**
 - Takes just 20 to 30 seconds to heat up
- ✓ **Dual Voltage** for When You're on the Road
 - 110-120 V and 220-240 V
 - **Electric hair brush straightener**
 - Compatible with outlets worldwide
 - Ideal for traveling
- ✓ **Scald Risks Reduced**
 - Cool tips and side bristles
 - Style confidently from any angle
 - **Straightening brush for black hair** as well as any other color
- ✓ **Advanced and User-Friendly**
 - 170 to 450 °F
 - LCD display
 - Precise control for all hair types (thick, normal, dyed, thin, damaged)
 - **Hair straightener brush for short hair** and long hair alike
 - 118 bristles (74 heating and 44 massage)
 - One-hand operation
 - 360 swivel cord
 - Lightweight for maximum maneuverability
 - **Brush straightener for thick hair**
 - Certified by CE, FCC, and ROHS

PREMIUM A+ CONTENT



Image keywords (alt text): mujer usa cepillo alisador de cabello profesional



Image keywords (alt text): flat iron and comb combined into hair straightner brush



Image keywords (alt text): woman before and after using smooth it 2 in 1 straightening comb



Image keywords (alt text): cepillo para planchar el cabello humeante tachado



Image keywords (alt text): cepillo alaciador de cabello con pelos



Image keywords (alt text): dedo toca cepillo alisado

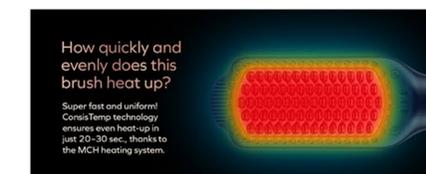


Image keywords (alt text): graphic waves showing that straighting brush is heating



Image keywords (alt text): mujeres con diferentes tipos de cabello usan plancha cepillo para alisar el cabello



Image keywords (alt text): hair straightner brush next to passport and flight ticket



Image keywords (alt text): hair straightener brish shuts off automatically in 60 minutes



Image keywords (alt text): cepillo para alaciar el cabello pesa cuatrocientos gramos



Image keywords (alt text): hair straightener brush for black women brand introduction

SEO and Copywriting

More shoppers will see your product as we make sure that your listing is infused with the relevant keywords that help it rank higher than those of your competitors. The texts we add to your listing are clear and catchy to win your customers' trust.

Finally, we optimize your listing using DataDive, the industry's leading Amazon research tool, to make sure it's not just good, but proven best among your competitors.

08 Video for Amazon



Video Production

Our video production seamlessly integrates with our photography and design, creating a cohesive visual narrative for your Amazon listing. This approach ensures your product is presented in its most compelling light across all platform media.

We offer a spectrum of video solutions tailored to your product's unique needs. From animation and motion graphics to full-scale lifestyle productions. Each video style is carefully considered to maximize your product's appeal and drive consumer engagement on Amazon, completing a comprehensive visual strategy that sets your listing apart.

Price List

For Your Information

Modular Pricing:

Apart from whole packages, you can order one specific service or a few of them, all depending on what your business needs right now.

Bulk orders:

This quote is for a single product. For four or more product listings, please contact us for a custom quote.

50/50 Payment

50% deposit, 50% after we deliver the visuals for your review. Revisions (if required) will be handled only after the full payment.

Service Terms: By approving the quote and/or ordering our services, you agree to be bound by the Service Terms and Conditions listed on [page 61](#).

Quote Validity: This price list is valid for 15 business days since the date of the email sent.

Packages

Popular Packages

Optimal Results

Go for our best if you are confident about your product potential. By leveraging the full spectrum of Amazon's promotional tools, each crafted to perfection, this package creates an immersive brand experience that captivates customers and drives unmatched performance.

- Smartimages™
- Premium A+ Content Tier 3
- Standard A+ Content (temporary)
- Full Brand Story Module
- Advanced Video
- Copywriting
- Single-Page Storefront

Typical investment for one standard product:

\$9,450

with Extra Effort Upgrade

\$12,800

Immediate Growth

Our mid-range package, tailored for sellers who are confident about their product potential, deliver an extensive arsenal for Amazon success. The delivery matches top sellers in scope of Amazon tools used, but surpasses them in quality. The resulting listing consistently outperforms the competition.

- Smartimages™
- Premium A+ Content Tier 2
- Standard A+ Content (temporary)
- Mini Brand Story Module
- Advanced Video
- Copywriting

Typical investment for one standard product:

\$7,200

with Extra Effort Upgrade

\$9,700

FBA Kickstart

Package tailored for those just stepping into the Amazon arena deliver the core elements crucial for a standout listing. We guarantee your product will have the best presentation in its category, engineered for immediate impact and long-term success. It's where discerning Amazon sellers begin their journey to excellence.

- Smartimages™
- Premium A+ Content Tier 1
- Standard A+ Content (temporary)
- Mini Brand Story Module
- Video
- Copywriting

Typical investment for one standard product:

\$6,300

with Extra Effort Upgrade

\$8,500

Extra Effort Upgrade

While our standard packages excel, the Extra Effort Upgrade pushes beyond their inherent limitations. It's the pinnacle of our service offerings, tailored for sellers who demand the absolute best.

This upgrade delivers uncompromised quality, with priority delivery and unmatched attention to detail.

Special Extras Included:

- ✓ Maximum personal involvement of the Studio CEO
- ✓ Priority Delivery
- ✓ Extra Hours Spent on Image Post Production
- ✓ Extra Main Images for A/B Testing
- ✓ Extra Complex Assets
- ✓ In-Depth Research
- ✓ SEO with Data Dive included

Services

Smartimages™

This package is the foundation for all subsequent offerings. It includes comprehensive product research, most of the photography, and graphic design. The practical outcome will include the most important images: the product gallery.

[READ MORE ON WEBSITE](#)

- 2 versions of main images on white background for A/B testing.
- 6 images with rich design, including lifestyle images, infographics, icons, copywriting, and more.
- Up to 12 packshots (product images on plain background) and up to 6 complex images (lifestyle photos, arrangements with styling, or composites with stock images).
- **The Extra Effort Upgrade adds an in-depth research, extra main image for A/B/C testing, unlimited packshots, 3 extra complex images, accompanied by priority delivery.**
- Smartimages™ will be delivered in .jpg format, ready for upload to Amazon. Pictures used in Smartimages™ (assets) will be delivered in .jpg and .png formats, in max. resolution.
- Open .psd files are not included.
- Photography with models and/or on location is not included and can be ordered separately.
- If your project requires purchase or rent of special props we don't have in our studio, the price of the props will be estimated individually before the order.

\$2,200 / \$3,000 (with Extra Effort Upgrade)



Smartimages™ and A+ Content pricing is per single standard product
[Check pricing for non-standard products](#)

Takes Seconds to Apply

FAST DRYING

NO MESS

Tip: spray with short, rapid pumps.

Two Bags to Keep Your Bread Fresh Naturally

MOISTURE CONTROL

BEESWAX LINING

LARGE SIZE

The Coolest Sleep You'll Ever Have

6-Layer Cooling Gel Mattress

Soft 14"

Soft-touch breathable cover

CloudCool™ air-sensitive memory foam

SleepDeep™ flexible foam

Supportive pocketed springs

Oeko Tex

CertiPUR-US

HYBRID

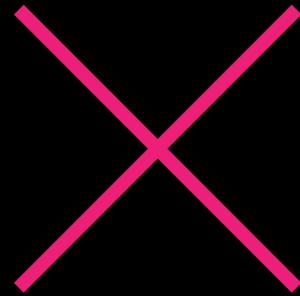
MADE IN USA

Invisible Armor. Visible Results.

Blocks up to 95% of EMF radiation
While keeping your phone on and functioning

Independently tested by Ordos Technologies, 5.2.2023

Standard A+ Content (EBC)



We no longer offer Standard A+ Content as a standalone service. This format is outdated and has been fully replaced by Premium A+ Content, which delivers superior results in every aspect. If you still need Standard A+ Content, please contact us to schedule a consultation and we will review your case.

TP BY PERFECT

7-inch Crossbody Purse
Keep your hands free when you're going out

Glimmer & Glam
Add a sprinkle of glamour to every step

Fashionista Flair
The ultimate accessory to elevate any outfit, turning everyday looks into a statement of style.

The Ideal Present
Wrap joy, style, and a touch of magic into one perfect package.

TP BY PERFECT

Choose fashion that speaks to your imagination, offering modern chic that's vibrant and unique as you like.

HALO & ARCH

BUILT FOR THE WEDDING YOU'VE IMAGINED

ADD SPARKLE TO YOUR BIG DAY WITH FAIRY LIGHTS

Easy assembly

Rust-proof metal

Stable base

READY FOR ANY VISION

A trio of heights to suit your space, theme, and photo-perfect angles
7.2 FT X 4 FT + 6.6 FT X 3.3 FT + 6 FT X 2.6 FT

F&EXELEN
EXCEL YOURSELF

BOOST YOUR PROGRESS
With Squat Wedge Blocks

RECOMMENDED BY PHYSICAL THERAPISTS FOR:

- Targeted Muscle Activation
- Better Stability in Exercise
- Joints Overload Protection
- Improved Range of Motion
- Permanent Posture Correction
- Reduced Risk of Injury

A GIFT YOUR FITNESS-LOVING FRIEND WILL APPRECIATE!

Premium A+ Content

- ✓ Can contain video module with cover image
- ✓ Includes both desktop and mobile versions
- ✓ Can contain interactive elements (carousels and hotspots)
- ✓ 50% wider images than Standard A+
- ✓ 10-20% increase in the conversion rate (compared to Standard A+)

Amazon grants Premium A+ Content access to sellers with a Brand Story module assigned to all ASINs in their store and at least 5 approvals of Standard A+ Content in the last 6 months*.

* for some categories, it's 15 approvals

[READ MORE ON WEBSITE](#)

From

\$1,300

\$1,750

(with Extra Effort Upgrade)

To

\$2,500

\$3,400

(with Extra Effort Upgrade)

Standard A+ Content

as a temporary solution, until you are eligible for Premium A+ Content

\$200

Premium A+ Content Tier 1

This basic Premium A+ Content tier provides similar content volume to Standard A+ Content, but with enlarged space and a dedicated mobile version. The result is a significantly improved visual presentation, enhancing your product's appeal on Amazon across all devices.

- Up to 6 modules, NOT including any complex modules (like a carousel or images with hotspots).
- Up to 6 Smartimages™ in total, including photography and post-production of the new original images: up to 5 packshots and up to 3 complex images.
- **The Extra Effort Upgrade doesn't change the quantity of the modules, but adds up to 3 more packshots and up to 2 more complex images over what you get in the regular version of this service.**
- The service includes a dedicated mobile version of all the modules.
- Some Premium A+ content Smartimages™ will reuse assets from the Product Gallery, cropped or designed differently.
- The service doesn't include video production, if video is one of the modules. It does include the Smartimage™ that will serve as a video cover image.

\$1,300 / \$1,750 (with Extra Effort Upgrade)

Comfort That Hangs With You

Relax Your Way ✨

Sit back Stretch out

Cozy Lights Included

Decorative bulbs create a warm evening glow, steady or twinkling

Sized For Deep Rest

Durable fabric feels roomy, supports up to 350 lbs, and provides head-to-toe comfort

*Capacity depends on proper assembly. Please follow the step-by-step manual carefully.

Available in Two Colors

Find the one for you

Premium A+ Content Tier 2

The intermediate Premium A+ Content tier expands content scope, suitable for most products. It offers a balanced mix of increased visual elements and detailed information. This option creates a richer, more engaging customer experience across desktop and mobile platforms.

- Up to 6 modules, including 1 complex module (like carousel or image with hotspots).
- Up to 11 Smartimages™ in total, including photography and post-production of the new original images: up to 7 packshots and up to 3 complex images.
- **The Extra Effort Upgrade doesn't change the quantity of the modules, but adds up to 4 more packshots and up to 3 more complex images over what you get in the regular version of this service.**
- The service includes a dedicated mobile version of all the modules.
- Some Premium A+ content Smartimages™ will reuse assets from the Product Gallery, cropped or designed differently.
- The service doesn't include video production, if video is one of the modules. It does include the Smartimage™ that will serve as a video cover image.

\$1,700 / \$2,300 (with Extra Effort Upgrade)

Premium A+ Content Tier 3

The intermediate Premium A+ Content tier expands content scope, suitable for most products. It offers a balanced mix of increased visual elements and detailed information. This option creates a richer, more engaging customer experience across desktop and mobile platforms.

- Up to 6 modules, including 2 complex modules (like carousels or images with hotspots).
- Up to 15 Smartimages™ in total, including photography and post-production of the new original images: up to 8 packshots and up to 4 complex images.
- **The Extra Effort Upgrade doesn't change the quantity of the modules, but adds up to 6 more packshots and up to 4 more complex images over what you get in the regular version of this service.**
- The service includes a dedicated mobile version of all the modules.
- Some Premium A+ content Smartimages™ will reuse assets from the Product Gallery, cropped or designed differently.
- The service doesn't include video production, if video is one of the modules. It does include the Smartimage™ that will serve as a video cover image.

\$2,000 / \$2,700 (with Extra Effort Upgrade)

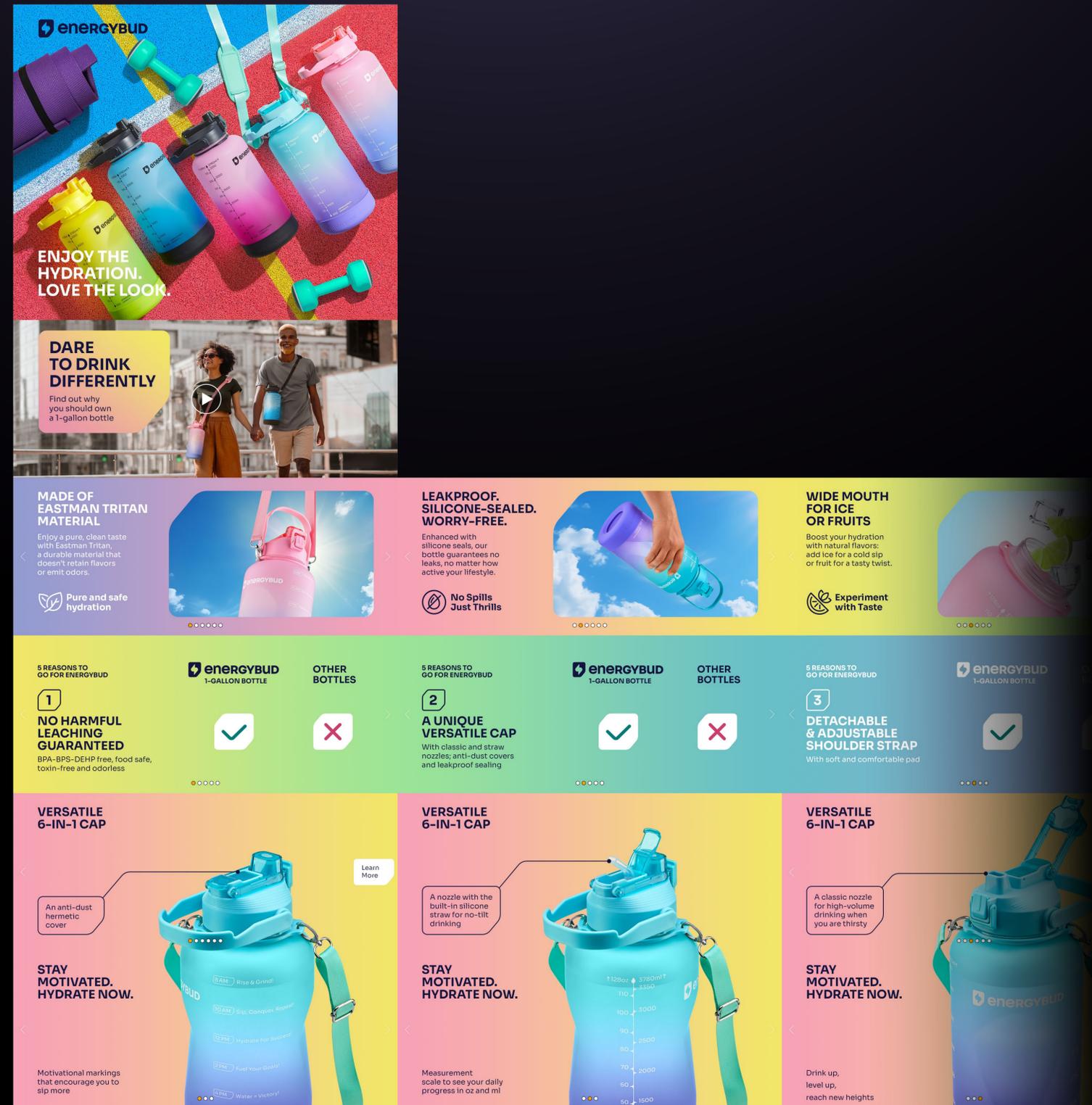
Premium A+ Content Tier 4

The advanced Premium A+ Content tier maximizes available space and features, ideal for complex products or product series. It offers extensive visual and informational elements, creating a comprehensive mini-website within Amazon. This option provides the most immersive brand experience available in A+ Content.

- Up to 7 modules, including 3-4 complex modules (like carousels or images with hotspots).
- Up to 25 Smartimages™ in total, including photography and post-production of the new original images: up to 12 packshots and up to 6 complex images.
- The Extra Effort Upgrade doesn't change the quantity of the modules, since it's already maxed out. But we'll add up to 7 more packshots and up to 5 more complex images over what you get in the regular version of this service. Plus the priority delivery, inspite the increased workload.
- The service includes a dedicated mobile version of all the modules.
- Some Premium A+ content Smartimages™ will reuse assets from the Product Gallery, cropped or designed differently.
- The service doesn't include video production, if video is one of the modules. It does include the Smartimage™ that will serve as a video cover image.

Starting at
\$2,500 / \$3,400 (with Extra Effort Upgrade)

Standard A+ Content to Premium A+ Content Tier 3 conversion is available, starting at \$1500

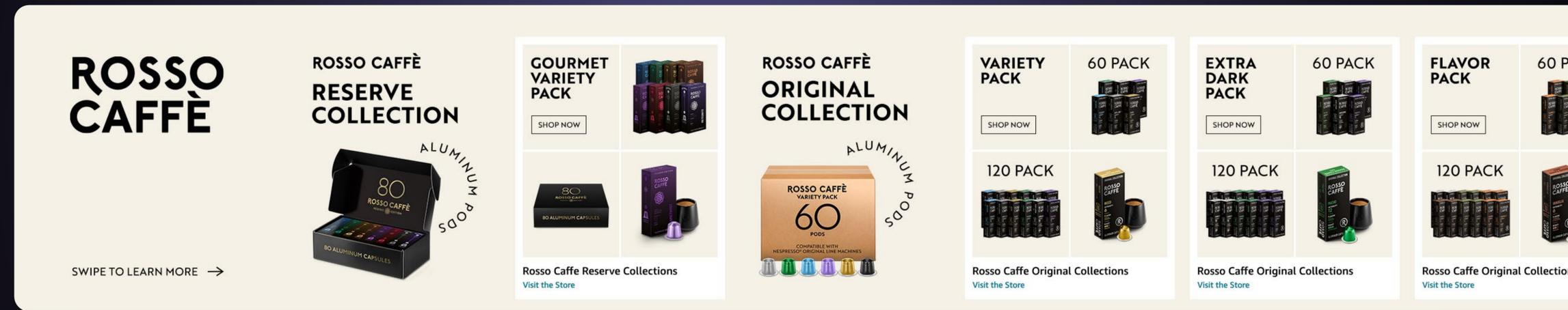


Brand Story

The Brand Story is a must-have for anyone who sells more than one product on Amazon. It's a great cross-selling tool: a clickable catalog right on your product page! It's also a requirement to qualify for the Premium A+ Content.

[READ MORE ON WEBSITE](#)

- Brand background + up to 7 Brand Cards (different slides in the Brand Story slider)
- The Extra Effort Upgrade adds 2 more slides and 1 new complex asset for the first slide or the background. Priority delivery included.
- All the Smartimages™ will be based on the assets from the product gallery and the EPD images.
- The service includes copywriting inside the Brand Story cards.



\$600 / \$800 (with Extra Effort Upgrade)

Every additional slide (above the 7 or 9 included in the service) costs \$80.

\$250 / \$350 (with Extra Effort Upgrade)

When you only have 1-3 products, we can create a minimal module with backgrounds and 3-4 slides.

Video for Amazon

Our Amazon video solutions offer a comprehensive range of options, from animated showcases utilizing existing assets to full-scale productions with professional talent. We create in-studio demonstrations, collaborate with USA-based creators for authentic user experiences, and produce high-fidelity 3D CGI videos for complex or prototype products.

Each approach is meticulously crafted to highlight your product's unique features and benefits, ensuring a compelling narrative on Amazon's platform. Our versatile services can be tailored or combined, delivering a bespoke video strategy that resonates with your brand and captivates your target audience, ultimately enhancing your product's appeal and driving engagement.

[READ MORE ON WEBSITE](#)



The price of this service varies.
Check the next pages for popular options.

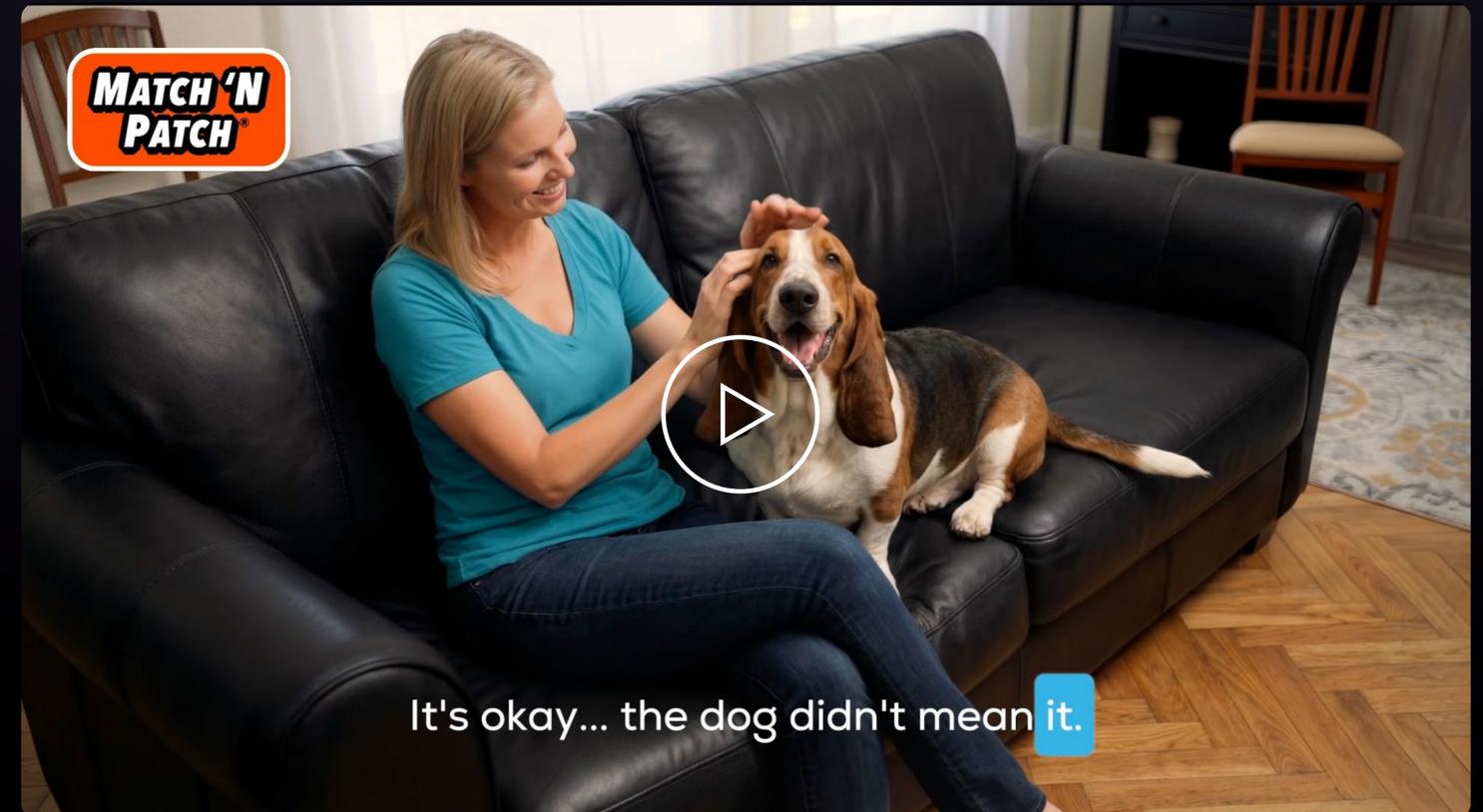


Animated AI Video

Our animated video service breathes life into your existing product images and A+ Content, crafting a compelling story for Amazon shoppers. By leveraging assets already developed, we produce a polished, brand-aligned video that enhances your listing's appeal.

This approach offers a budget-friendly path to dynamic content, maximizing your marketing investment while maintaining visual consistency across your Amazon presence.

- A professional motion graphics project, bringing your pictures to life with AI, utilizing your brand fonts, colors, and graphic elements: unique design, of course, without using templates. Ambient music from Youtube Audio Library is included.
- 60-second video for use in the Product Gallery, Premium A+ content, or Amazon Storefront.
- 20-second video for PPC advertising included.



Limited time discount

\$1,200 / \$1,600 (with Extra Effort Upgrade)

Upgrade to a track
from paid music library

\$50

Professional
AI voiceover

\$100

Professional voiceover
by a real person

\$200-300

Video Shot in Studio

Our in-studio video service captures your product's essence with precision and clarity. Ideal for tabletop presentations and hand model interactions, this approach excels at demonstrating product functionality and highlighting key features.

Through controlled studio conditions, we create high-quality footage that showcases how your product works, emphasizing its benefits in a visually compelling manner. This focused, professional presentation enhances your Amazon listing, offering potential customers a detailed and engaging view of your product.

- Combining real footage with motion graphics, utilizing your brand fonts, colors, and graphic elements: unique design, without using templates. High-quality ambient music is included.
- 60-second video for use in the Product Gallery, Premium A+ content, or Amazon Storefront.
- 20-second video for PPC advertising included.

\$1,700-\$2,500

\$2,200-\$3,000 (with Extra Effort Upgrade)

Upgrade to a track
from paid music library

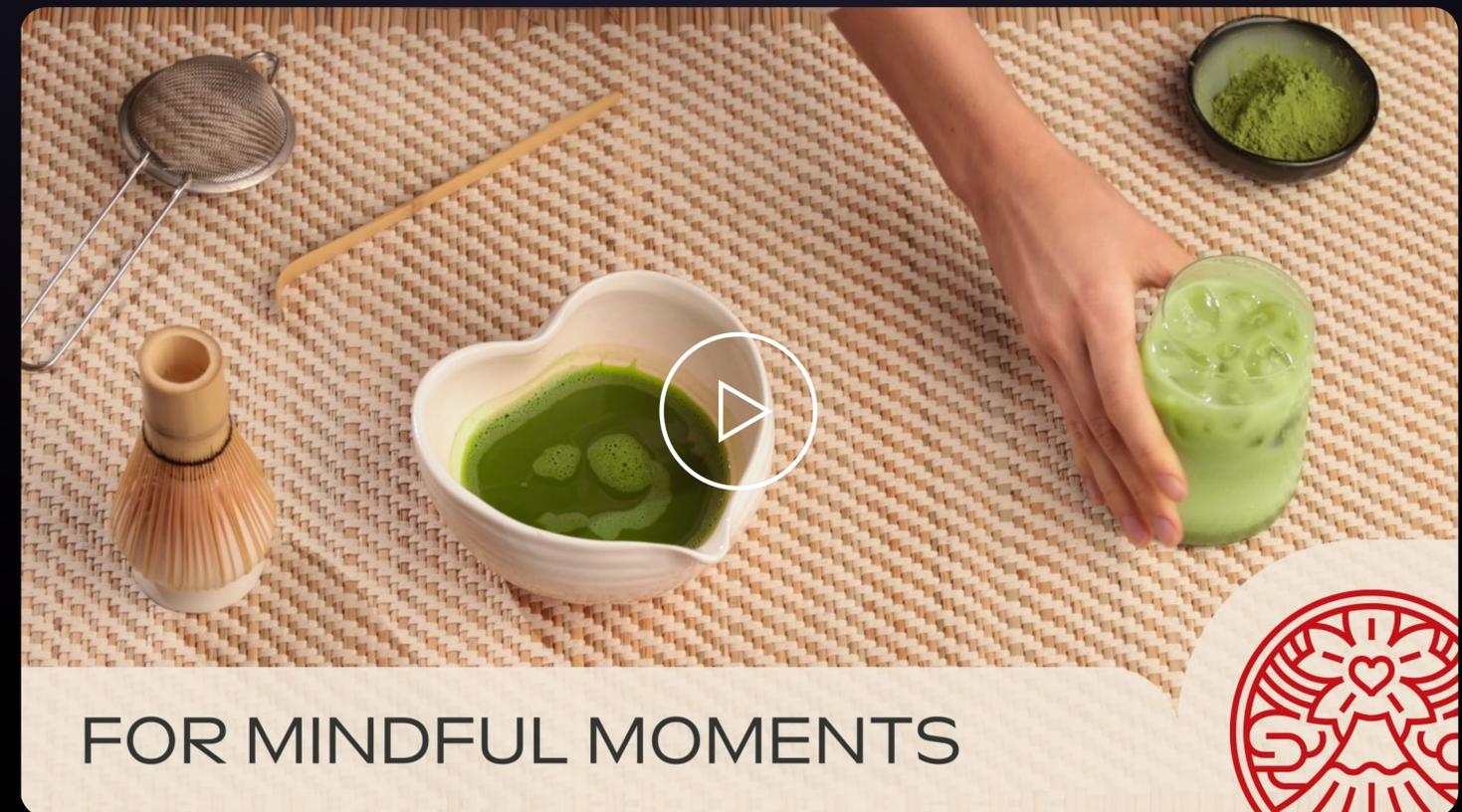
\$50

Professional
AI voiceover

\$100

Professional voiceover
by a real person

\$200-300



Video in Collaboration with USA-Based Creators

Our creator-driven video service taps into the authenticity of US households. We carefully select creators, provide comprehensive scripts, and manage the production process. The resulting footage is professionally edited and enhanced with brand-aligned motion graphics, offering a compelling blend of authenticity and polished presentation for your Amazon listing.

- Combining real footage, shot in the USA with motion graphics, utilizing your brand fonts, colors, and graphic elements: unique design, without using templates. High-quality ambient music is included.
- 60-second video for use in the Product Gallery, Premium A+ content, or Amazon Storefront.
- 20-second video for PPC advertising included.

\$1,700-\$3,000

\$2,200-\$4,000 (with Extra Effort Upgrade)

Upgrade to a track
from paid music library

\$50

Professional
AI voiceover

\$100

Professional voiceover
by a real person

\$200-300



3D CGC Video

Our 3D CGI video production transforms concepts into reality. Whether it's a prototype, a complex mechanism, or a product too large to ship, we create visually striking animations that showcase every detail. This approach offers unparalleled flexibility in presenting your product's unique features for your Amazon listing.

- Combining 3D CGC visualizations with motion graphics, utilizing your brand fonts, colors, and graphic elements: unique design, without using templates. High-quality ambient music is included.
- 60-second video for use in the Product Gallery, Premium A+ content, or Amazon Storefront.
- 20-second video for PPC advertising included.



\$2,000-\$4,000

\$2,700-\$5,400 (with Extra Effort Upgrade)

Upgrade to a track
from paid music library

\$50

Professional
AI voiceover

\$100

Professional voiceover
by a real person

\$200-300

Full Lifestyle Video

Our full-scale video production elevates your Amazon presence with cinematic quality. Utilizing a complete filming crew and professional talent, we create compelling visual narratives on location. This comprehensive approach is ideal for showcasing multiple products, maximizing the value of a full production day while delivering premium content for your listings.

- Scripts for all the videos.
- The production might include: model and other talent casting, location sourcing, negotiation with all the suppliers, logistics, dining on set (mandatory by law), supervision, styling, props, clothing.
- The crew might include: videographer, assistant, production director, models, makeup artist, stylist. Optional: 2nd photographer/videographer.
- Including motion graphics in the video.
- High-quality ambient music is included.



\$4,000-\$9,000

\$5,400-\$12,000 (with Extra Effort Upgrade)

Why Our Copywriting

Search Engine Optimization (SEO) Done by Professionals

Only properly search-optimized texts can elevate your product in Amazon's search rankings. We use professional tools like Data Dive to ensure your content outperforms competitors in SEO. AI has neither access to the keyword stats, nor understanding how to use keywords correctly.

Seamless Integration with Images

When ordering copywriting elsewhere, there's often a disconnect between text and images, which can diminish the customer experience. We guarantee that the texts you receive will be on par with our renowned images, ensuring a cohesive brand presentation.

Modern Marketing Writing, No Outdated Tricks

Customers can spot old copywriting tricks. Classic copywriting techniques are outdated. Our texts are tailored to speak in your target audience's language, clearly and engagingly explaining your product's benefits without resorting to gimmicks.

Copywriting

Amazon Listing with A+ Content

Harnessing the power of data-driven SEO, our copywriting service propels your Amazon listings to new heights. We conduct thorough competitor and keyword research, integrating these insights into persuasive, algorithm-friendly content. Our tailored approach defines your unique tone of voice while maintaining seamless harmony between text and visuals.

- Product title
- 5 feature bullets
- Copywriting for the A+ content
- HTML-formatted product description
- Generic keywords
- Alt texts for images

The Extra Effort Upgrade provides another version of the product title and feature bullets, enabling strategic performance comparisons via A/B testing of the two options.

- SEO with Data Dive service (\$150 worth)
- Another version of the product title for A/B testing
- Another version of the feature bullets for A/B testing

\$650 / \$850 (with Extra Effort Upgrade)

SEO with Data Dive

We compare your texts to the top competitors and rewrite your listing copy until it's the most optimized in the category.

\$150

Additional Copywriting Tasks

Rewrites and improvements, slogans, naming and captions, keyword research and optimization, manuals, articles, websites, video scripts, etc.

\$80 (per hour)

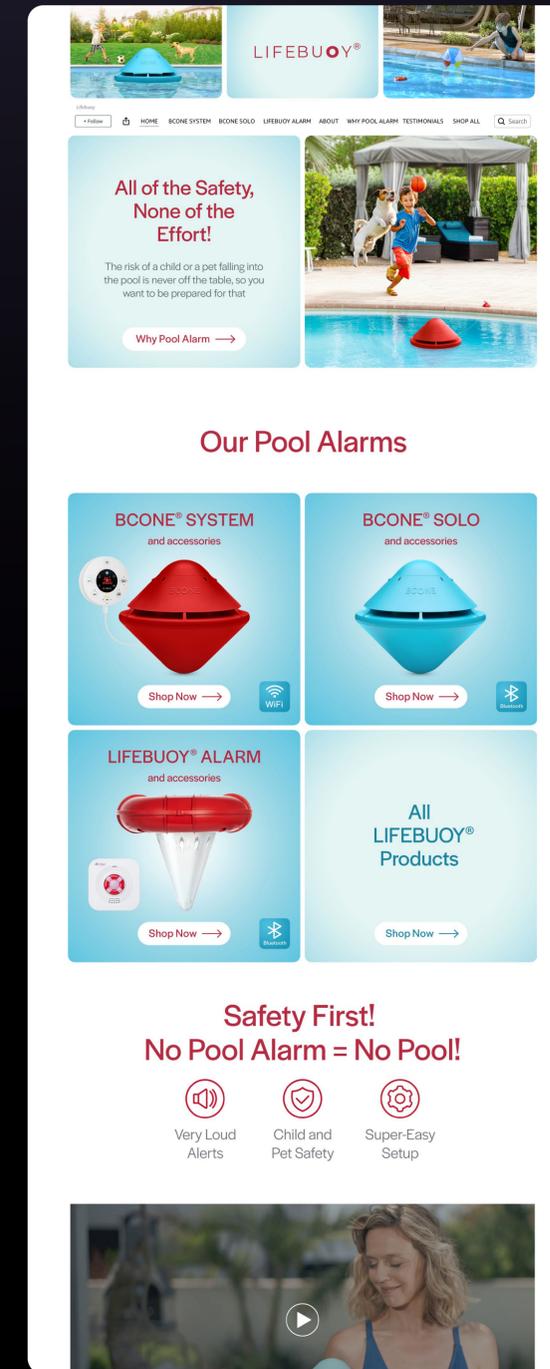
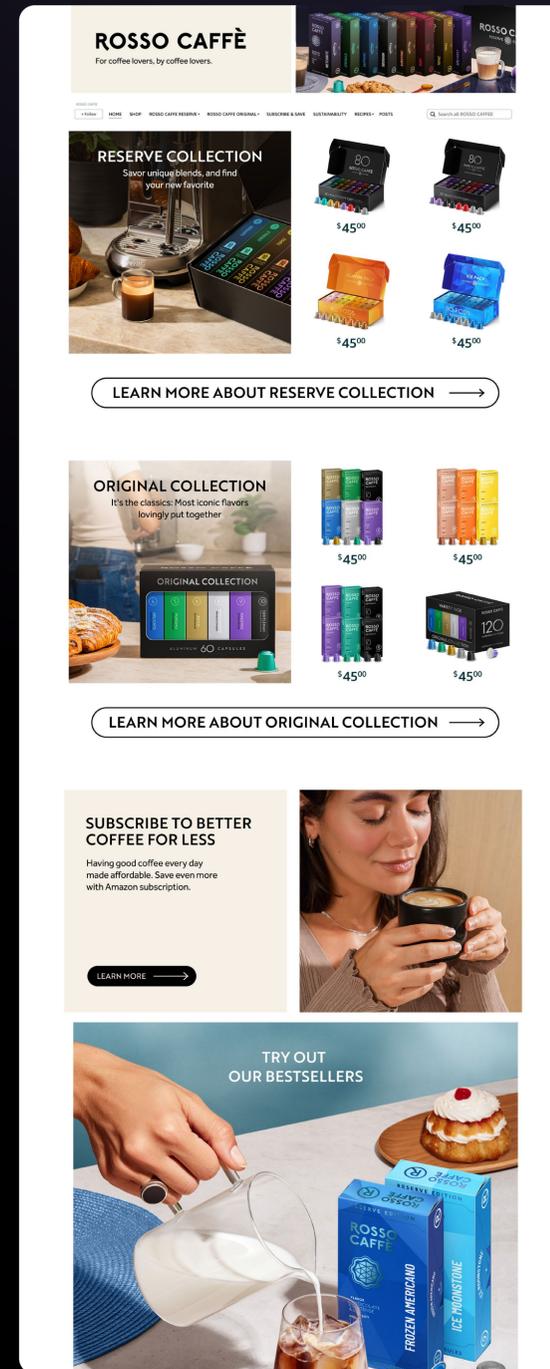
Storefront

Your Amazon Storefront is like your brand's website right inside Amazon. Things to know about the Amazon Brand Storefront: it's your own spot on the platform with no ads from anyone else; you can properly present your entire brand there; it converts more effectively than product pages.

Same as with website design, there's no standard price for the Storefront Design. The price depends on the quantity of the pages you need, the quantity and the type of content on those pages, and possibility of your Product Gallery and A+ Content design adaptation to the Storefront format. Sample examples below:

[READ MORE ON WEBSITE](#)

The price of this service varies.
Check the next pages for popular options.



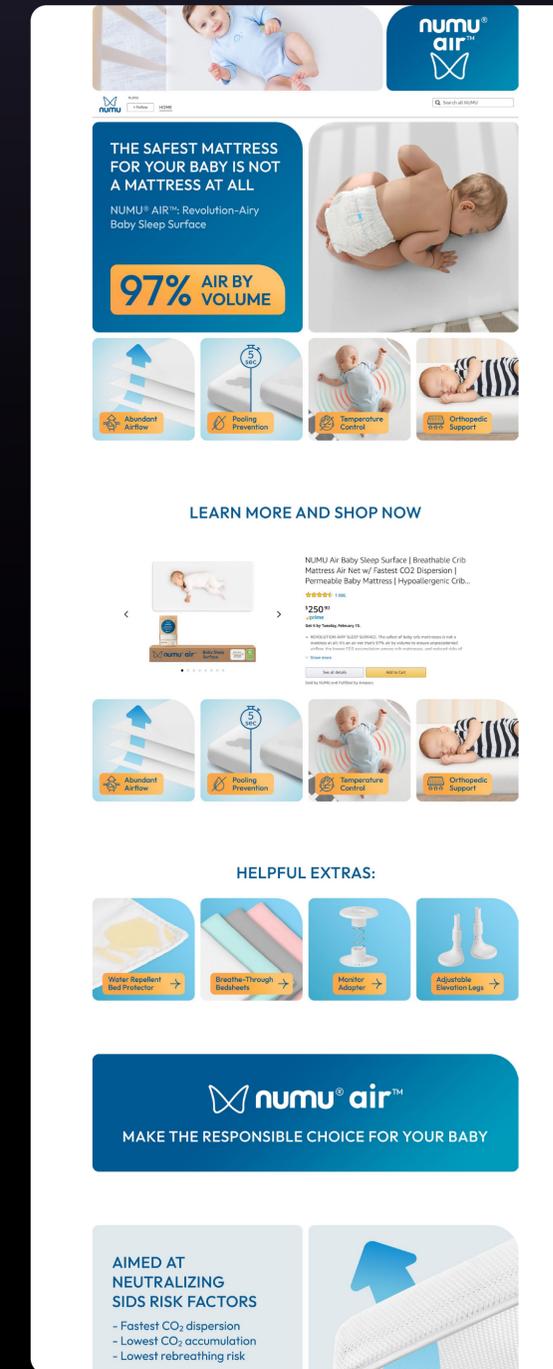
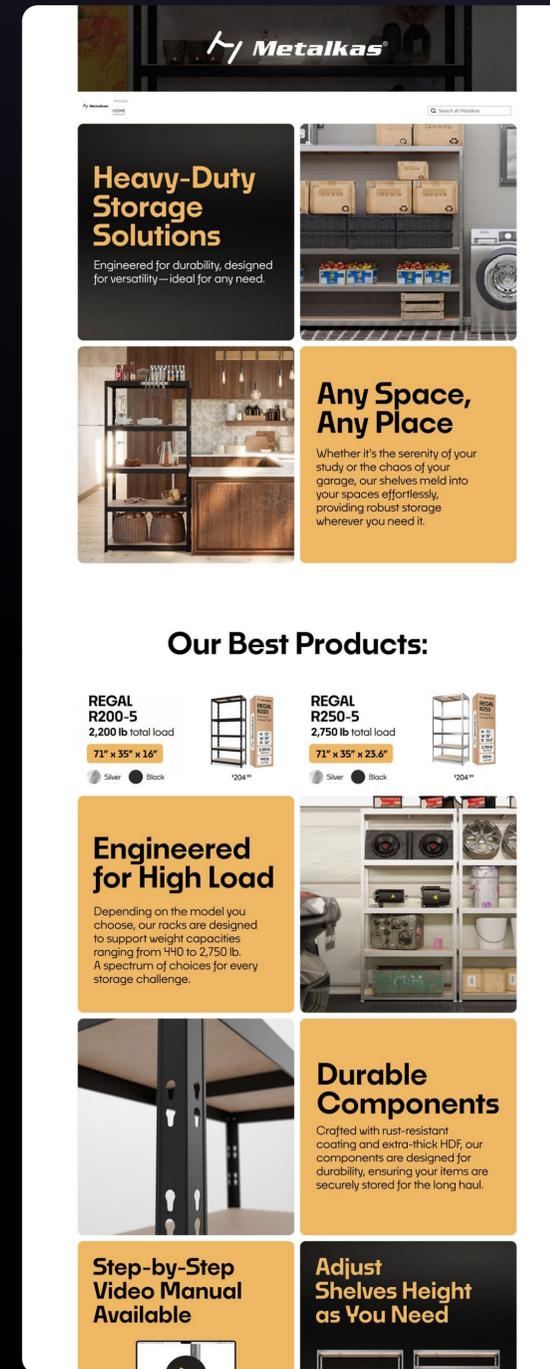
Storefront Tier 1

This basic Storefront option provides a single, focused landing page for your Amazon store. It's ideal for businesses with a limited product range or those looking to create a simple, impactful entry point for customers.

The Extra Effort upgrade enhances your Storefront with additional features and expedited service. This premium option includes:

- Creation of new, custom assets specifically for your Storefront.
- Extended time invested in wireframing for improved user experience and design of detailed, informative infographics to highlight product features.
- More comprehensive copywriting to engage potential customers.
- Priority delivery to get your enhanced Storefront live sooner.

\$1,600 / \$2,200 (with Extra Effort Upgrade)

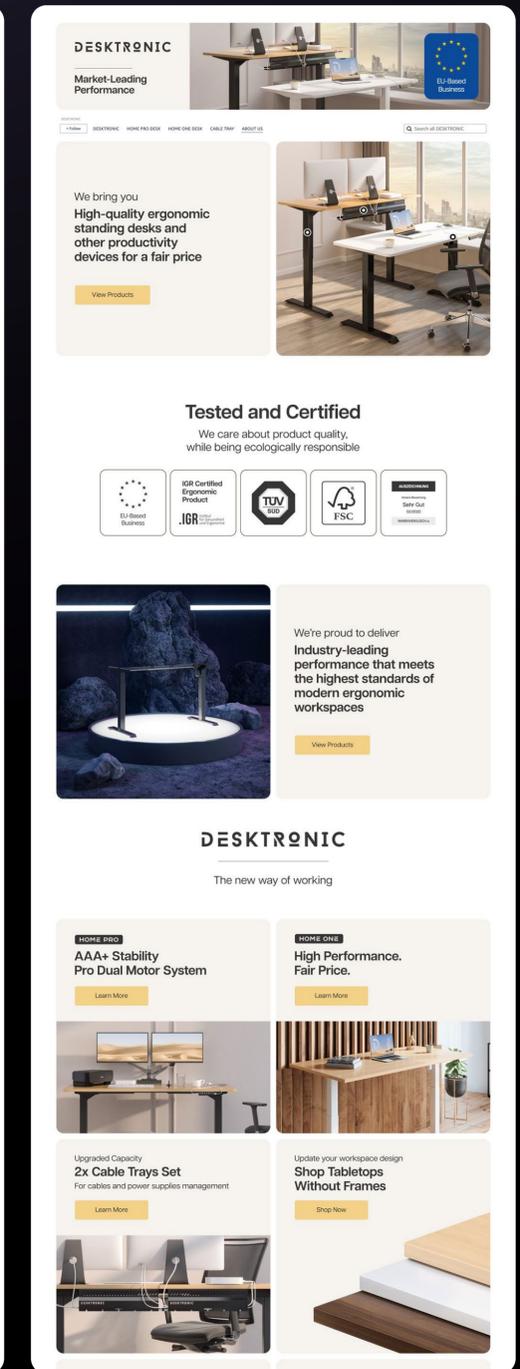
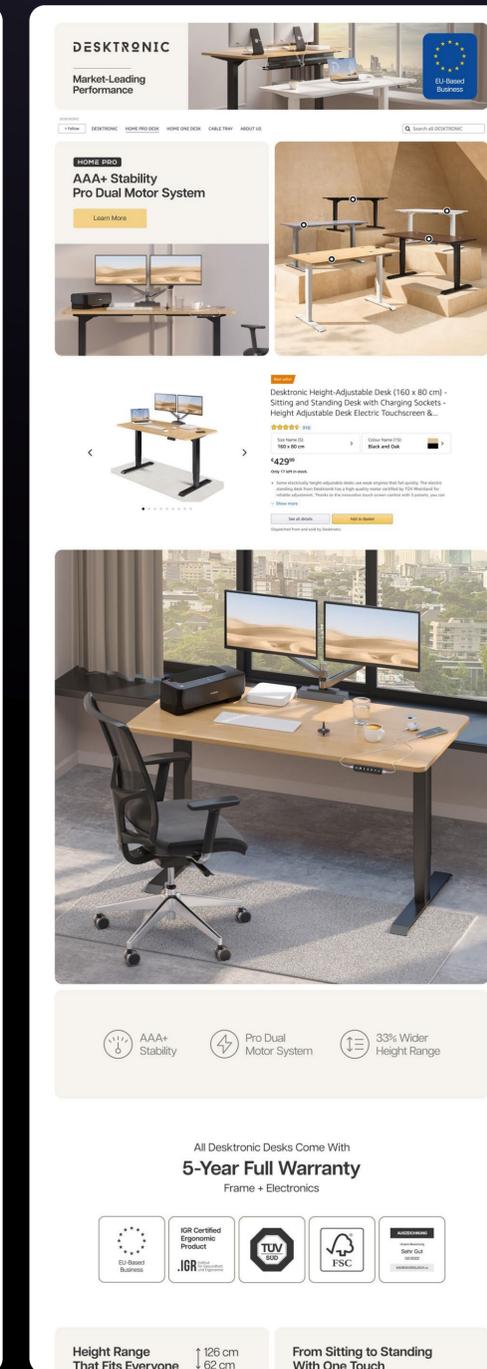
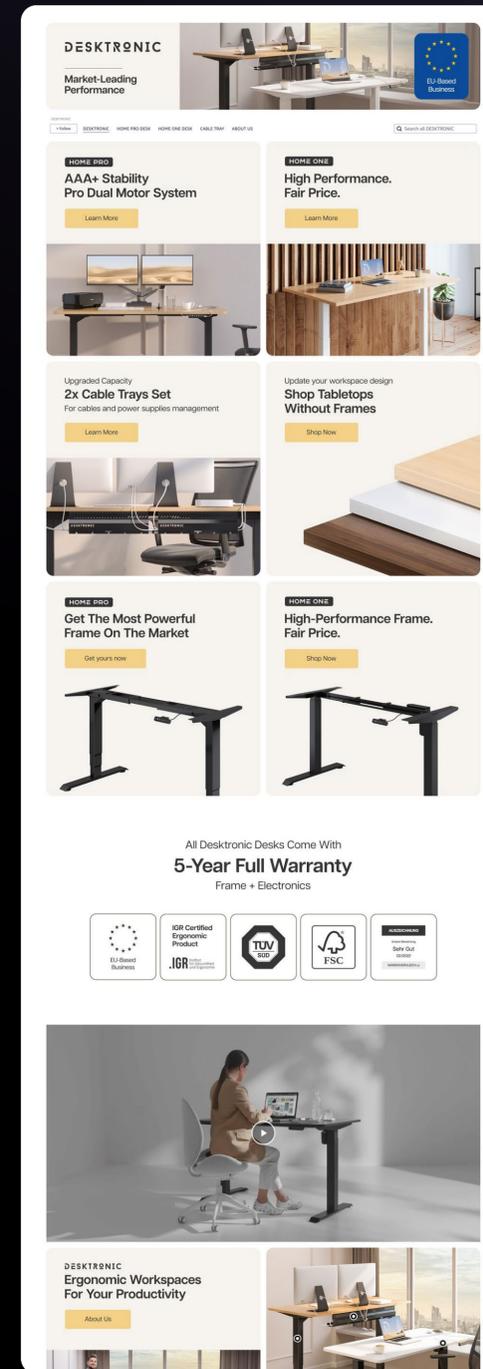


Storefront Tier 2

This intermediate option expands your Storefront presence with five pages, including a homepage, three product or category pages, and an About us page. It allows for a more comprehensive presentation of your brand and products.

The Extra Effort upgrade enhances your Storefront with additional features and expedited service. This premium option includes:

- Creation of new, custom assets specifically for your Storefront.
- Extended time invested in wireframing for improved user experience and design of detailed, informative infographics to highlight product features.
- More comprehensive copywriting to engage potential customers.
- Priority delivery to get your enhanced Storefront live sooner.



\$2,700 / \$3,700 (with Extra Effort Upgrade)

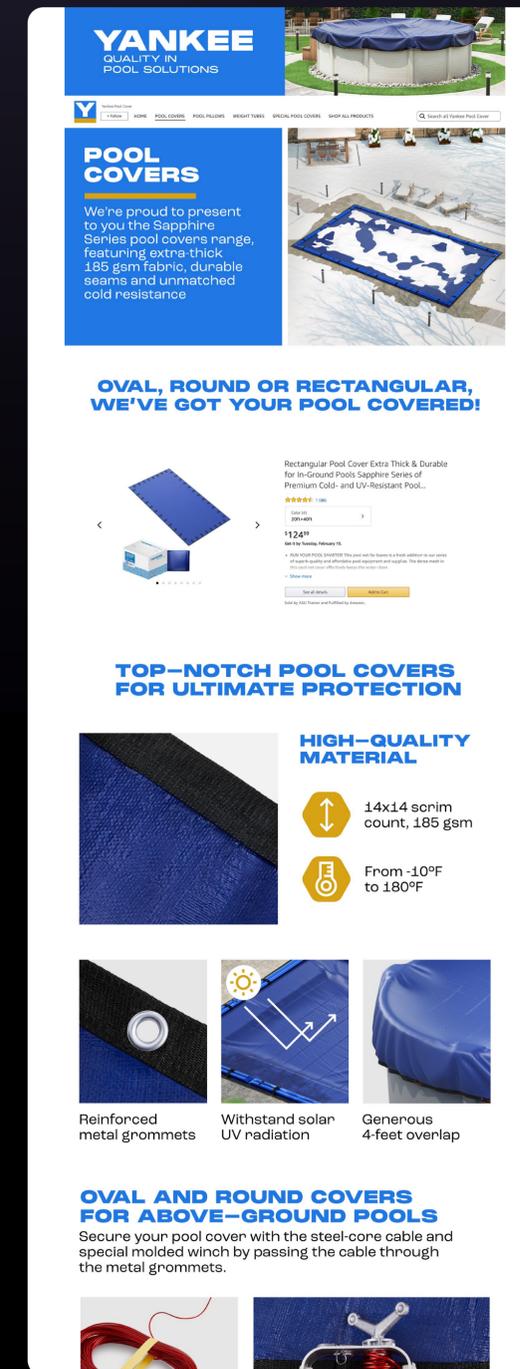
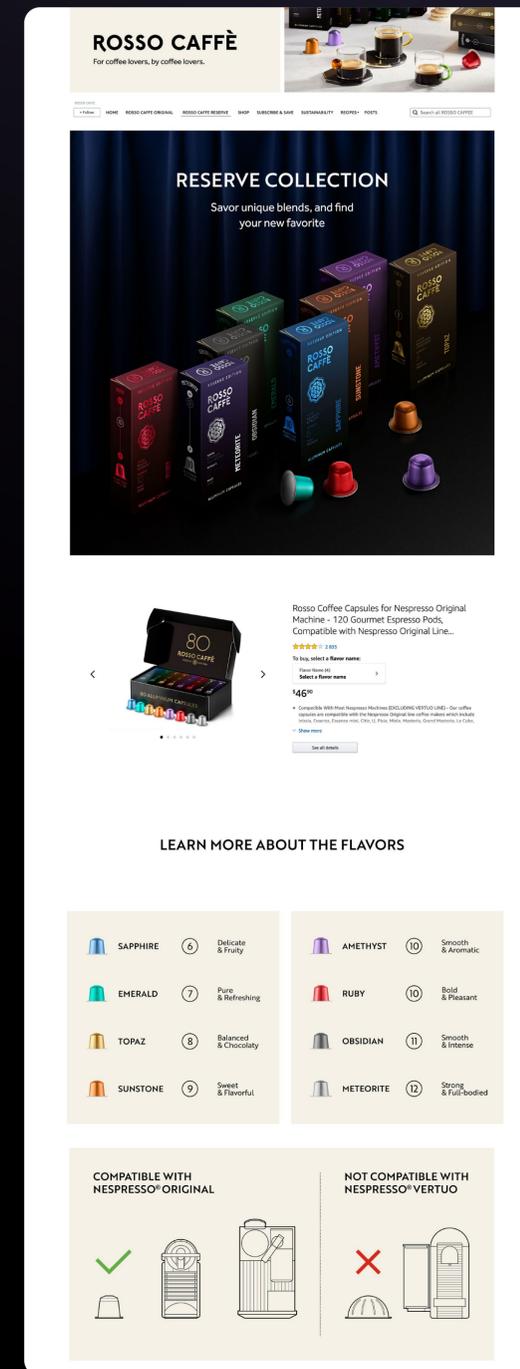
More Product or Category Pages

Expand your Amazon Storefront with additional product or category pages to showcase more of your inventory. Extra pages give you the flexibility to organize your Storefront logically, improving navigation and potentially increasing customer engagement and sales.

The Extra Effort upgrade enhances your Storefront with additional features and expedited service. This premium option includes:

- Creation of new, custom assets specifically for your Storefront.
- Extended time invested in wireframing for improved user experience and design of detailed, informative infographics to highlight product features.
- More comprehensive copywriting to engage potential customers.
- Priority delivery to get your enhanced Storefront live sooner.

\$500 / \$700 (with Extra Effort Upgrade)



Add-Ons

Hands Model



It's very common to show the product in a model's hands, so the buyers can understand the dimensions of the product and picture themselves holding it. Photography and post-production are included in every plan. The add-on is the model's fee.

Starting at

\$200

Packaging Visualization



We create a digital version of your packaging for the main image — adapted to improve click-through rate.

Or, if your packaging came to the studio damaged, or if it hasn't even been manufactured yet, we can visualize it digitally.

\$100-300

Photography with Models and/or on Location



Photography in our studio or on location with professional models or hand models. Including production, makeup, props, styling, retouching, etc.

Custom price quote

Styling and Props for Complex Photography



Complex photos often require props. This service includes purchasing or renting props and styling for the photos.

\$100-\$1,000

Extra Complex Assets / Retouching or Graphic Design



Need more lifestyle images, arrangements with styling, composite images, etc.? Get as much as you want.



Any kind of extra work done by a retoucher/senior designer, including design tasks beyond the Amazon listings.

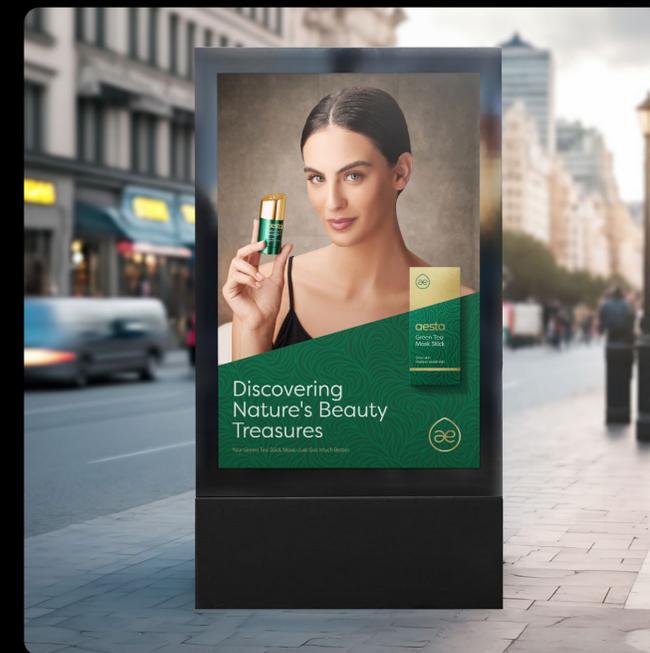
\$55

(per retoucher's hour)



\$120

(per photo)



\$115

(per designer's hour)

Non-Standard Products

Multi-Item Products or Hard-to-Photograph Products

Projects with products that consist of 4+ different items or products that are technically hard to photograph require more work, and therefore we charge a higher rate. Extra costs apply to the full project price, including the optional add-ons.

+30-50%

(of the initial project price)

Examples of hard-to-photograph products:

- Products that are combined of many pieces or require a lot of props (like wardrobes or shelves)
- Products that tend to crumple.
- Items made of fabric, foil, thin plastic film, etc.
- Products that can't stand on their own and need complex hanging, like backpacks or clothing.
- Products larger than 20x20x20 inches (50x50x50 cm).
- Products heavier than 70 lb (30 kg).
- Products made of transparent or highly reflective materials.



Simple or Complex Color Variations

Products with simple color variations

For products with the same shape and texture but different colors, we can often create all the variations without photographing each item, saving you a significant portion of the cost. For example, we can change red to blue but not black to white.

\$55

(per hour of retouchers' work)



Products with shape variations or complex color variations

Variations that can't be created digitally will be rephotographed and pasted into the existing Smartimages™.

+30-50%

(of the initial project price)

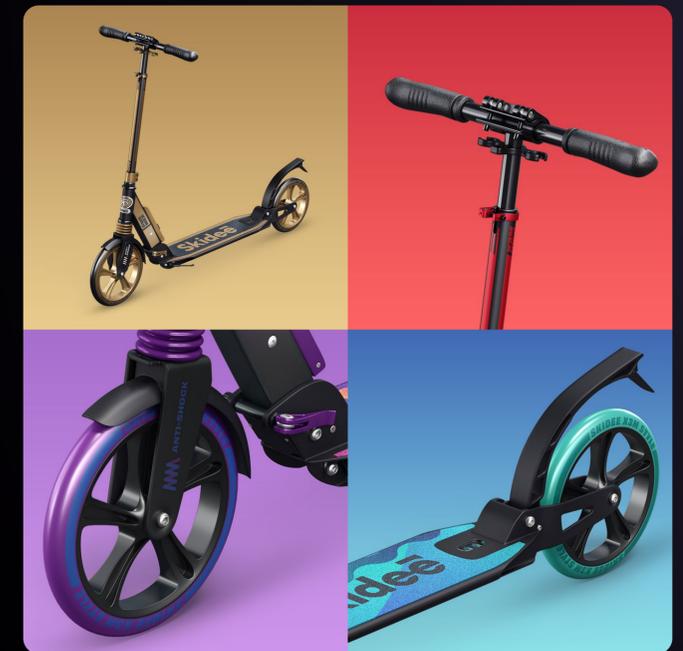


3D Product Visualization

When you want a clear-cut image (why wouldn't you?) of anything that's hard to take photos of in a studio, getting a 3D CGI visualization is your best option.

Custom price quote

- This service can also be utilized to visualize a specific part of your product, for example, the internal mechanism.
- The service doesn't include the delivery of the open files from the 3D modelling software.



Service Terms and Conditions

Service Terms and Conditions

By approving any quote and/or ordering our services, you agree to be bound by these Terms. These terms apply to any service provided to the applicant, hereinafter referred to as the “Client,” by Other Planet Studio (Business ID 558300778), hereinafter referred to as the “Studio.”

Any price quote or price list sent to a customer is valid for 15 business days from the date of issuance.

[READ ON WEBSITE](#)

Let's Start a Project Together

Get in touch:

Call [+972-547-921-923](tel:+972-547-921-923)

Send a [WhatsApp Message](#)

Email studio@otherplanet.photo

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haPardes st. 11, Azor, Israel
(by appointment only)